

## Promoting Films By Women

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Paul Taylor BFI Distribution 21 Stephen Street London W1P1PL

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Dear Paul

## NEW WAVE WOMEN TOURING PACKAGE

Last year Cinenova put together this package of new women's work with a view to setting up a regional tour. My predecessor, Liane Harris, met with Jayne (Pilling) to discuss playdates at various RFTs and a mailing was sent out to all programmers. Much has happened since then and sadly we did not get the number of bookings we anticipated and consequently the Arts Council is currently holding up the remainder of our funding for this project.

Cinenova, as I'm sure you're aware, is very poor and I am now trying to secure half a dozen more booking of the package to ensure we receive the full amount from the Arts Council. I have sent a new mailout to selected programmers who I think may be interested or sympathetic to experimental work. The terms have been reduced and we are prepared to negotiate as necessary in order to get the work shown.

We would appreciate any advice or help in getting bookings for these films. Also, I would appreciate your thoughts on the nature and construction of these packages for RFT purposes so we are more effectively able to have films from Cinenova's catalogue shown in the regions.

I hope things are not too bad with you and thanks for your considerations on all this.

With very kind regards

Helen de Witt

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