This budget was drawn up to show the minimum we believe is realistically achievable given the current funding available and economic climate. Any extra income we receive over and above that forecasted will be a bonus and if possible, could be put towards outstanding creditors. We understand the company's performance will be assessed at the end of this current financial year. If it is felt we can continue, we can defer the 91/92 royalties.

Income from Film and Video sales

The assumption behind the income from this principle activity, is that low and video distribution will remain static in the current climate. The figures shown in the cash flow projection are based on C.O.W audited accounts from 89/90 and Circles audited accounts 88/89. Income from the last quarter will not be paid until April and is therefore shown in post march column.

Catalogues and other

Income from catalogues is estimated to be £2100. The assumption is that during this trading year we will sell 350 catalogues @ £6.00 per unit item. In the cash flow we have estimated that, around the launch, academic year, and pre new financial year, we will increase sales.

Bank charges are included in this income area and as we anticipate holding no reserves. we have estimated the income to be £100.

The £300 difference accounts for sponsorship and fundraising.

Circles Debtors

We feel that not all of the £6497 is realistically recoverable, as some of these debts date back to 1989. It is also felt that workers will not have time to effectively chase all this money and we are now seeking to place Circles debtors list with a factoring company. Approximately £3000 has been deducted from the total amount outstanding to allow for write off's and the Factors percentage.

Marketing

Expenditure in this area show a small increase on previous budgets submitted. It was felt that if the company is going to be successful, a good strong marketing campaign will be critical. The large amount of money spent in the first quarter accounts for the Launch. (see Marketing Budget breakdown)

Circles Creditors

Ideally, Circles could defer payment to most of its creditors. However, creditors such as the Inland Revenue could force the company in to insolvent liquidation. We are now suggesting that we repay most of Circles creditors in this financial year and defer royalties for the year ending 91/92.

TAKE		
1991	92 CASHFLOW	PROJECTION

TAKE TWO 1991/92 CASHFLOW PROJECTION	<u>.</u>		6					6				<u> </u>	
APR'91	MAY	JUNE	JULY	AUG	SEPT	ОСТ	NOV	DEC	JAN'92	FEB	MARCH	POST MARCH	TOTAL
FILM/VIDEO(HIRE/SALE) CATALOGUES/OTHER DEBTORS'90/91 BFI	50 500 15000	50 600	1000 200 500	200 700 6472	200 600	2000 500 600	200 7419	4000 200		500	200	7700	14700 2500 3500 28891
TOTAL RECEIPTS	15550	650	1700	7372	800	3100	7619	4200	200	500	200	7700	49591
PAYMENTS (DIRECT COSTS) VIDEO STOCK TELECINE MARKETING FESTIVALS ROYALTIES		1000	50 100 250 100			250		50 100 250		250 100	100	9450	100 200 2000 300 9450
TOTAL DIRECT COSTS		1000	500			250		400		350	100	9450	12050
(OVERHEADS) SALARIES INC. NI TELEPHONE STATIONERY AUDIT FEES	2125 250	2122 250	2122	2125	2122 250 100	2122	2122	2122 250	2122 150	2122	2122 250	2122	25467 1000 500
BANK CHARGES RENT/HEAT/LIGHT INSURANCE	300	63 250			63 250		Anno	63 250			61 250	1000	1000 250 1000 300
TRAVEL SUNDRIES		100	83		100				100	83	84		250 300
TOTAL OVERHEADS	2675	2785	2205	2122	2885	2122	2122	2685	2372	2205	2767	3122	30067
EXTRA ORDINARY COSTS LAUNCH CREDITORS	1000 5572	2000		2552			2400			2400			3000
TOTAL EXTRA COSTS	6572	2000		2552			2400		ig sin	2400		1000	13924
TOTAL PAYMENTS	9247	5785	2705	4674	2885	2372	4522	3085	2372	4955	2867	13572	16924 59041
OPENING BALANCE B/F 160	6303	(5135)		2698	(2085)	728	3097	1115	(2172)	(4455)	(2667)	(5872)	
CLOSING BALANCE C/F	6463	1328	323	3021	936	1664	4761	5876	3704	(751)	(3418)	(9290)	

TAKE TWO 1991/92 PROFIT/LOSS SUMMARY

INCOME	
FILM/VIDEO (HIRE/SALE) CATALOGUES/OTHER DEBTORS '90/91 BFI	£ 14,700 2,500 3,500
TOTAL INCOME	49,591
EXPENDITURE	
(DIRECT COSTS) VIDEO STOCK TELECINE MARKETING FESTIVALS ROYALTIES	£ 100 200 2,000 300 9,450*
TOTAL DIRECT COSTS	12,050
(OVERHEADS) SALARIES INC. NI TELEPHONE STATIONERY AUDIT FEES BANK CHARGES RENT/HEAT/LIGHT INSURANCE TRAVEL SUNDRIES	£ 25,467 1,000 500 1,000 250 1,000 300 250 300
TOTAL OVERHEADS	30,067
(EXTRA ORDINARY COSTS) LAUNCH. CREDITORS	£ 3,000 <u>13,924</u>
TOTAL EXTRA ORDINARY COST	TS 16,924
TOTAL EXPENDITURE	<u>59,041</u>
PROFIT/(LOSS	

LAUNCH BUDGET

REGISTER COMPANY WITH CHARITY COMMISSION
AND CHANGE COMPANY NAME

£ 1,100

ADVERTISING: JUNE BACK PAGE OF 'EVERYWOMAN' PLUS 1,000 RUN-ON LEAFLETS

1,000

PRINTING: CARDS, LETTERHEADS, COMP
SLIPS AND POSTERS

550

LOGO DESIGN

350

TOTAL LAUNCH BUDGET

3,000

CIRCLES' CREDITORS

CIRCLES' CREDITORS	
INLAND REVENUE	£ 3,552
OUTSTANDING ROYALTIES 89/9	0 4,572
ESTIMATED ROYALTIES 90/91	4,800
89/90 AUDIT FEES	1,000
TOTAL CREDITORS	<u>13,924</u>
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SALARIES ANALYSIS

tarance in the section tale square. COMPANY PROMOTION/DEVELOPMENT CO-ORDINATOR 4 DAYS PER WEEK

£ 12,172

MARKETING ADMINISTRATOR
4 DAYS PER WEEK UNTIL JUNE 3 DAYS PER WEEK THERE AFTER 9,537 WEEK THISKS AT THE

FINANCE ADMINISTRATOR 2 DAYS PER MONTH

1,353

TOTAL

The Sign

23,062

NATIONAL INSURANCE

2,405 **na nam**i di vana **na nama se i** se dej eset.

TOTAL SALARIES INC. NI 25,467

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