

CIRCLE

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E1028

Women's Film, Video and Performance

Application to the Artists' Film and Video Committee for subsidy towards 'packaging', promotion and subsequent touring of films by Maya Deren

Enclosed are figures which have been estimated for the different aspects of the 'package'.

A lot of the work has already been done by Judith Higginbottom and her notes on the South West Tour, together with booklet and poster are appended to this application.

The proposal is to print booklets and publicity material as soon as possible (ie by June 1984), spend the months of July, August and early September working on concentrated promotion for the package and to get venues to book it over the following six months (ie over the months from October 84 to March 85). However, it is intended that this scheme should continue after the initial six months but on a more 'passive' basis - as is the case at present with the other Circles package HER IMAGE FADES AS HER VOICE RISES. The latter package has been booked, on average, once a month since the scheme came into operation a year ago, and it continues to be booked.

You will see from the 'suggested subsidy' figures that the programme is devised in two (overlapping) parts, offering two programme options to venues. It is anticipated that the most popular option will be for the three earlier films only - MESHES OF THE AFTERNOON, AT LAND and RITUAL IN TRANSFIGURED TIME.

A lot of venues around the country have expressed an interest in putting on these programmes and range from colleges, art centres, women-only centres, community groups, the London Region of the BFFS and a few independent cinemas/regional film theatres.

Felicity Sparrow & Judith Higginbottom
February 1984

CIRCLES : Maya Deren Project

PROPOSAL FOR SUBSIDY TO TOUR A PACKAGED PROGRAMME OF MAYA DEREN'S FILMS

The programme is seen as being in two parts so programmers can have an option on whether they want to show the complete package (ie all 5 films) or just the 'trilogy' (MESHERS, AT LAND and RITUAL IN TRANSFIGURED TIME) with or without a speaker. This would be reflected in the booklet, ie so that the 'trilogy' can be seen as a self contained programme and the 'dance' films can be seen as an extension of earlier work.

Actual catalogue hire fees - ie without subsidy:

MESHERS OF THE AFTERNOON	£ 12.00	MEDITATION ON VIOLENCE	£12.00
AT LAND	£ 12.00	CHOREOGRAPHY	£10.00
RITUAL IN TRANSFIGURED TIME	£ 12.00		
		(approx 18 mins)	£22.00
Total (approx 45 mins)	£ 36.00		

Suggested Subsidy

	<u>Cost to venue</u>	<u>Balance (ie subsidy)</u>
a) Trilogy only	£20.00	£16.00
b) Whole programme	£30.00	£28.00
c) Speakers fee @ £35.00	£15.00	£20.00 + travel

So, total costs to the venue for any of the options would be:

a) Trilogy only	£20.00
b) Trilogy with speaker	£35.00
c) Whole programme only	£30.00
d) Whole programme with speaker	£45.00

Therefore, total subsidy on these options would be:

a) Trilogy only	£16.00
b) Trilogy with speaker	£36.00 + travel
c) Whole programme only	£28.00
d) Whole programme with speaker	£48.00 + travel

CIRCLES : Maya Deren Project

1) Booklet costs

Based on the booklet for HER IMAGE FADES AS HER VOICE RISES:

1000 booklets; 8 A4 pages, 2 colour printing *

	£
Typesetting	65.00
Design (including liaison with typesetters and printers etc)	154.00
Additional bromides (8)	16.00
Printing (150 gram coated paper, all folded & wire stitched)	230.00
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Total	£ 465.00

2) Additional publicity material:

200 x A2 posters (2 colour, based on costs for the OLIVIA poster) enlargement of cover of booklet **	70.00
1000 A4 fliers (instant Print West One)	12.00
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OVERALL TOTAL £ 547.00

** Based on the poor publicity displays put on by venues hiring the programme HER IMAGE FADES..., this item is essential if the screenings are to attract an audience as one can't rely on the venues/programmers to do any publicity.

- Typesetters: Bread 'n Roses, Camden Town
- Printers: Spider Web Offset, Islington (print a v. good dense black)
- Designer: Jan Brown Designs, Camden Town
(all prices prepared by Jan Brown for Circles)

CIRCLES: Maya Deren Project

3) Preparation and promotion work to be done by <u>Judith Higginbottom</u>	£
Additional Writing (compiling bio/filmography + writing on MEDITATION ON VIOLENCE and STUDY FOR CHOREOGRAPHY FOR THE CAMERA	100.00
Work with designer	50.00
4/6 weeks work on promotion, including at least one week spent in the Circles Office July-early September	800.00
Travel to London 2 x £19.00 return fares	38.00
Phone calls from home (based on a percentage of calls made for the SW tour) *	40.00
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TOTAL	£ 1028.00
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* NB These calls are in addition to those to be made from the Circles Office. It is anticipated that most of the lengthy long-distance calls will be made from the Circles Office so actual phone costs will be around £112

4) Additional costs

Circles has at present prints of MESHES, AT LAND and has on order RITUAL IN TRANSFIGURED TIME and CHOREOGRAPHY FOR THE CAMERA.

For the tour additional prints would be needed for MESHES and MEDITATION ON VIOLENCE, each at \$ 250.00.

Circles can afford one of these but not both.