

SOUTHEND VIDEO ACCESS LIBRARY PROGRESS MEETING

8th February 1988

1. Not a huge public response but could be markedly improved through better marketing. Charging is derisory in income terms but it does stop abuse.
2. The librarians are committed and enthusiastic. They wish to extend it beyond art video, using their home loan videos. As its placed in the arts section of the library, its users are art orientated. The lending and reference sections might eventually be integrated.
3. Lending AC tapes from the access library was raised. Will is sorting out the copyright issue - they would probably have to be free.
4. There may be pressure to make money in the future (as with all library functions). So far, no hint of this.
5. Martin Ayres reported on EA attempts to establish a distribution network for independents. The librarians welcomed this, emphasizing the problems of negotiating with individual makers.
6. Will outlined ACGB's new proposals to develop subscription series rather than more video access libraries. He pointed out that off-air recording for educational purposes is part of the new copyright bill and could be utilized by libraries.
7. Ways of marketing the service were discussed. It was agreed that a programme of profile raising events should be considered when the access library was relaunched. Will and EM would discuss with AC marketing department.
8. Martin Ayres suggested establishing closer links with media education.
9. It was agreed that a meeting in 3 months time would be useful.

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C.C.:

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